

POWERFUL, EASY-TO-USE

The perfect combination of powerful, yet easy-to-use tools allow organizations to get more done in less time – with no fuss.

DESIGN MATTERS

We use the latest tools and web technologies to provide a solution where every feature is carefully crafted to provide the best user experience possible.

GET STARTED IN MINUTES

Getting started with RecDesk is as simple as signing up for our free trial. There is no software to install or extensive training required. We believe software should pave the way, not get in the way.

I can't imagine trying to do my job without it. RecDesk has allowed us to do so much more with the resources we have and provide incredible customer service to our community.

Chris – Recreation Director

CONTACT US

RecDesk Software
222 Pitkin Street, Suite 115E
East Hartford, CT 06108
Phone: (860) 467-4325
Email: sales@recdesk.com
Web: www.recdesk.com

Radically simplifying the way organizations work with and manage the information that is important to them



RecDesk is web based recreation software that **radically simplifies** the way recreation organizations work with and manage the information that is important to them. Our **powerful** set of **easy-to-use** tools are designed specifically to meet the needs of Recreation Departments, Community Centers and similarly focused Nonprofits.

RecDesk is built using the latest web technologies and places a premium on **design** and overall **user experience**. We're continuously improving our recreation management platform while finding new and innovative ways to use technology that add value for our customers and drive community engagement.

KEY BENEFITS

- Powerful, yet easy to use
- Modern web-based interface using the latest technologies
- Fully hosted, PCI compliant
- Simple, flat fee pricing
- No start-up costs
- No long term contract
- Free training and support
- Unlimited number of users
- All modules included

Key Features

- Online Registration & Payment
- Program & Roster Management
- Facility Scheduling
- Online Reservations & Payment
- Membership Management
- Facility Check In Support
- League Management & Scheduling
- Billing & Invoicing (Q4 2014)
- Master Calendar
- Email Marketing Tools
- Drop In Program Support
- User Alerts & Notifications
- Full Featured CMS
- Point of Sale (Q1 2015)
- Financial Reporting
- More...

ALL INCLUSIVE

From program management and facility scheduling to league management, RecDesk is all-inclusive. We never charge more for specific modules or functionality.

TRANSPARENCY

As a business, we strongly believe in the idea of transparency. There is no hunting around for pricing information or having to contact a salesperson to view a live demo. It's all right there, front-and-center, on our web site.

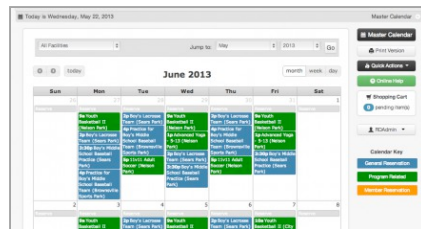
I love the overall simplicity of RecDesk. Other systems we looked at were just too old-fashioned, too expensive or too complicated. I highly recommend RecDesk.

Daniel — CFO, Non-profit

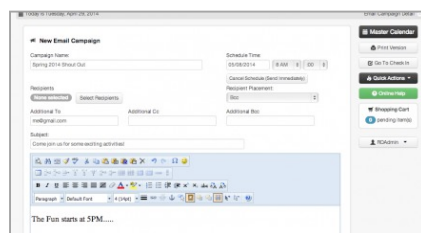
CONTACT US

RecDesk Software
222 Pitkin Street, Suite 115E
East Hartford, CT 06108
Phone: (860) 467-4325
Email: sales@recdesk.com
Web: www.recdesk.com

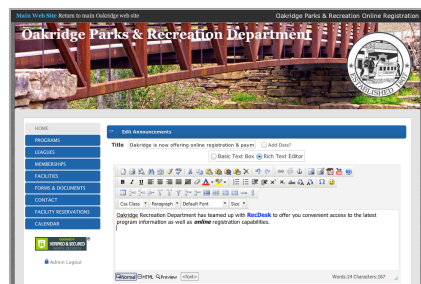
Features in Focus



MASTER CALENDAR The RecDesk Master Calendar provides a single, integrated view of what is happening in your organization, when it is happening and where. It provides monthly, weekly and daily views and can be further filtered by facility and entry type (program, reservation & league game). Details of each calendar item can be further explored by drilling down to the appropriate level of detail.



EMAIL MARKETING Quickly and easily **target** specific **segments** of your member population based on **demographic** characteristics or past program **participation**. As marketing and promotion becomes a more important part of running an organization, this allows you to better reach out to the *right people* at the *right time* when promoting new programs or getting feedback on old ones.



FULL FEATURED WEB SITE (CMS) RecDesk provides not only the administrative capabilities you need to run your day-to-day operations, but also a free, **full-featured web site** built on top of a robust, open-source **Content Management System (CMS)** engine. This means your online presence is *not limited* to predefined pages or branding opportunities. RecDesk will work with you to build or further your own unique brand and help you tell your story.