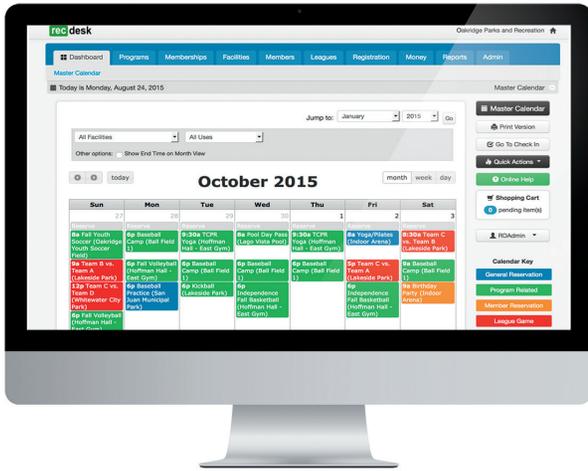


### Radically Simplifying the way organizations work with and manage the information that is **important** to them

RecDesk is web-based recreation software that radically simplifies the way recreation organizations work with and manage the information that is important to them. Our powerful set of easy-to-use tools are designed specifically to meet the needs of Recreation Departments, Community Centers and similarly focused Non-Profits.



- ### RecDesk Key Benefits
- Powerful, yet easy-to-use
  - Modern web-based interface using the latest technologies
  - Fully hosted, PCI compliant
  - Simple, flat-fee pricing
  - No start-up costs
  - No long term contract
  - Free training and support
  - Unlimited number of users
  - All modules included

Cloud-Based Recreation Management Software

**Simple, Flat Fee Pricing**

**Powerful, Yet Easy To Use**

**Free Training & Support**

**No Start-up Costs**

**State-of-the-Art** RecDesk is built using the latest web technologies and places a premium on design and overall user experience. We're continuously improving our recreation management platform while finding new and innovative ways to use technology that add value for our customers and drive community engagement.

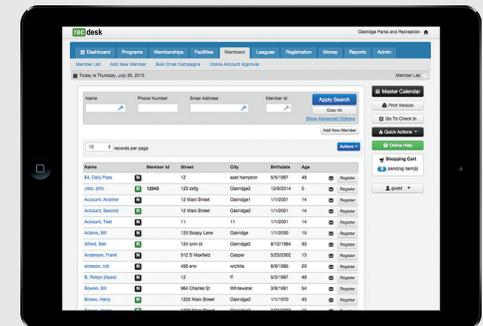
**Powerful, Easy-to-Use and Learn** The perfect combination of powerful, yet easy-to-use tools allow organizations to get more done in less time – with no fuss. Get part-time and seasonal staff up-and-running quickly.

**Get Started in Minutes** Getting started with RecDesk is as simple as signing up for our free trial. There is no software to install or extensive training required. We believe software should pave the way, not get in the way.

**Design Matters** We use the latest tools and web technologies to provide a solution where every feature is carefully crafted to provide the best user experience possible.

**All-Inclusive** From program management and facility scheduling to league management, RecDesk is all-inclusive. We never charge more for specific modules or functionality.

**Transparency** As a business, we strongly believe in the idea of transparency. There is no hunting around for pricing information or having to contact a salesperson to view a live demo of our solution. It's all right there, front-and-center, on our web site.



**Please visit [recdesk.com](http://recdesk.com) for complete pricing and features information**

## RecDesk Key Features

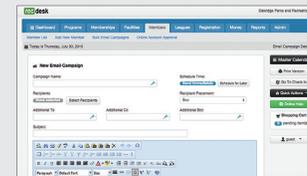
|                               |                             |                                |
|-------------------------------|-----------------------------|--------------------------------|
| Online Registration & Payment | Drop-In Program Support     | Facility Check-In Support      |
| Program & Roster Management   | User Alerts & Notifications | Billing & Invoicing            |
| Facility Scheduling           | Full Featured CMS           | Master Calendar                |
| Online Reservations & Payment | Point of Sale               | Email Marketing Tools          |
| Membership Management         | Financial Reporting         | League Management & Scheduling |

## RecDesk Features in Focus



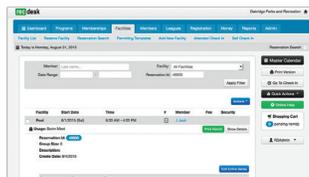
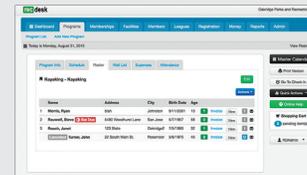
**MASTER CALENDAR** The RecDesk Master Calendar provides a single, integrated view of what is happening in your organization, when it is happening and where. It provides monthly, weekly and daily views and can be further filtered by facility and entry type (program, reservation & league game). Details of each calendar item can be further explored by drilling down to the appropriate level of detail.

**EMAIL MARKETING** Quickly and easily **target** specific **segments** of your member population based on **demographic** characteristics or past program **participation**. As marketing and promotion becomes a more important part of running an organization, this allows you to better reach out to the *right people* at the *right time* when promoting new programs or getting feedback on old ones.



**FULL-FEATURED WEB SITE (CMS)** RecDesk provides not only the administrative capabilities you need to run your day-to-day operations, but also a free, **full-featured web site** built on top of a robust, open-source **Content Management System (CMS)** engine. This means your online presence is *not limited* to predefined pages or branding opportunities. RecDesk will work with you to build or further your own unique brand and help you tell your story.

**MANAGE PROGRAMS AND ROSTERS WITH EASE** RecDesk seamlessly manages both in-house and online registrations on a single Roster. Whether you want to alert program participants via email/Text SMS or share participant information with instructors, everything is at your fingertips and one click away.



**FACILITY SCHEDULING** Put your mind at ease by always knowing when a community center room or athletic field is being used and by what group or individual. RecDesk does automatic conflict checking on all reservation/schedule entries to make sure that double-bookings are eliminated and your customers are happy.

### What is RecDesk?

RecDesk is a cloud-based solution for Parks & Rec Departments, Schools, Churches, Civic and Non-Profit Organizations that helps them manage programs, facilities, leagues, invoicing, POS and credit card processing and registrations (online, in-person, mail-in). It connects organizations to their communities by offering on-line payment and registration. It is easy to set up, easy-to-use and very cost-effective. The RecDesk solution consists of two applications: *RecDesk Director* which is used by Parks & Rec personnel to manage their Programs, and *RecDesk Community* which is the publicly available site that members of the community see.

### What sort of training is required to use RecDesk?

There is no special training required to use RecDesk. It is designed to be easy to use and intuitive. Should questions arise that cannot be answered by online documentation and help, simply contact Customer Support with your question.

### Is on-line registration available 24/7?

Yes.

### How is credit card processing handled?

All credit card processing is handled via your fully-integrated merchant account. You have complete control over the money your organization receives through RecDesk. We handle the integration details and PCI-compliance. Learn more about payment processing at RecDesk Payment Processing.

### How secure is RecDesk?

RecDesk is very secure. Access to the RecDesk Director application is done exclusively over of a secure channel (SSL). We do not store credit card information or social security numbers of members. All of our credit card processing is handled by our payment gateway partners on their own secure servers.

**See the complete list of FAQs at:**  
**[recdesk.com](http://recdesk.com)**

As a company, we're somewhat opinionated about how an online services business such as RecDesk should be run and how software should be developed. These are the core values that guide us every day as we strive to deliver the best experience and value to our clients. Here's what we believe in:

### Transparency in pricing

When you're buying something or thinking about buying something, you shouldn't have to search around a website looking at the fine print or pick up the phone to find out how much it costs. We publish our prices front-and-center, right on our website.

### Transparency of products & services

You want to be able to quickly get a feel for how a product or service might fit your needs. We believe you should be able to do all of this without jumping through hoops or picking up the phone – it's the 21<sup>st</sup> century for crying out loud. That's why here at RecDesk you can check out our online demo or take a deeper dive with the 30-day free trial – both with a simple click.

### Software should pave the way, not get in the way

We believe the best software is the software you forget you're even using in that it becomes a natural extension of the way you work. This philosophy has guided how we've developed and will continue to enhance RecDesk.

### Customers drive development

RecDesk is a privately held company and we answer only to our customers. We listen to what our customers say and steadily push the platform forward every day to provide more utility and greater value to those we serve.

### No Ph.D. required

It's great if you have a Ph.D., but it shouldn't be a requirement for learning how to use new recreation software. Full-time staff and seasonal help alike can be productive and up-and-going with RecDesk in less than an hour.

*"I can't imagine trying to do my job without it. RecDesk has allowed us to do so much more with the resources we have and provide incredible service to our community."*

Chris – Program Coordinator

*"RecDesk is just a pleasure to use and the customer service is outstanding."*

Rick – Director

*"I love the financial tracking and overall simplicity of RecDesk. Other systems we looked at were just too old-fashioned, too expensive or too complicated. I highly recommend RecDesk."*

Daniel – CFO, Nonprofit

## Contact Us

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